FIGHT PROGRAM

GOLDIE

a black boxer's journey through 1920s Chicago

Joe "Golden Boy" Brown
Chicago Champion

Harry "Black Panther" Wills
Challenger

Al Capone Boxing
Promotions, Inc.

SOLDIERS' FIELD
Sept. 22, 1921
Chicago, Ill.

Created by Kyle and Country

PRICE 50 CENTS

INTRODUCTION

GOLDIE is a multi-season drama created to follow the film, FAMOUS.

Set in the Chicago suburb of Cicero in the 1920s and inspired by boxing classics, our story is unique in film and Television history; it's seen through the eyes of black, boxing champion Joe "Golden Boy" Brown.

GOLDIE explores the intersection where prizefighting and love of family meets the corrupt underbelly of a mobster-run society where black athletes are forced to sell large portions of their future earnings in exchange for the privelege to perform. Historically, this is the primary reason many high-profile athletes from this era died penniless and it's this same corruption that devastated the careers of black entertainers, black business owners and everyday citizens alike.

GOLDIE will remind us of the hope we felt watching Rocky get up from the canvas one more time... the feeling of despair and doubt as Jim "Cinderella Man" Braddock strides to the ring to face the devastating champion, Max Baer... and finally the feeling of fear as we watched Al Capone use a baseball bat to crack a human skull in THE UNTOUCHABLES.

Visually stunning with charismatic lead characters, both historical and fictionalized, and surrounded by 1920s Chicago vistas... the drama of GOLDIE plays out in the boxing ring as well as on the gritty streets.

Thirst Content

Every day—many times a day, it just seems as if nothing would satisfy.

Drink

Coca-Cola

TRADE MARK REGISTERED

There's nothing like it.

It's as wholesome as *pure* water, and quenches the thirst as nothing else will.

Delicious—Refreshing Wholesome

Free

Our new booklet, telling of Coca-Cola vindication at Chattanooga, for the asking.

Demand the Genuine—Refuse Substitutes

THE COCA-COLA CO.
ATLANTA, GA.

Whenever you see an Arrow think of Coca-Cola.

STORY

GOLDIE is the coming of age story of a young boxer and his family navigating the troubled waters of a city swimming in corruption.

In 1901, prizefighting is banned in Chicago following a rigged fight between Joe Gans and Terry McGovern. The ban is upheld for more than a quarter of a century and it's toward the end of this ban that we discover a special fighter named Joe "Golden Boy" Brown. Goldie, as his mother affectionately calls him, is the younger brother of the popular and ferocious, John "Big Blac" Brown, Jr. With a little more discipline and hard work, Big Blac could be City Champ. Maybe even a contender. But the older brother's talent in the ring soon attracts everything good, bad and ugly Chicago has to offer.

In 1920, a year after Chicago experiences one of the largest race riots in its history, a young Al Capone plants roots in the city. Summoned by his mentor, Johnny Torrio, Al quickly learns from Johnny that it is more important to portray himself as a business man than a mobster. A fan of the fight game, Al establishes himself as a boxing promoter and easily fills a void the city's missed for over 20 years.

With the mob in full control of Chicago, Big Blac's recklessness causes him to meet his own demise. Spurred by the death of his brother and with a new found determination, Goldie hopes his own fists can lead to a better life for his mother and little sister. But this determination soon leads to an education in life as Goldie learns the precise definition of being a mob-owned fighter and how demeaning it is to be forced to take dives so others may profit. If Goldie's lucky, all his fists might earn him is an answer to a question that's haunted his family since he was fourteen years old... Who killed his father? In the end, sometimes to win the biggest fight, you must lose.

GOLDIE tells the story of a reluctant fighter who becomes a legendary boxer and finally a forgotten hero.

AVOID STREET CONGESTION

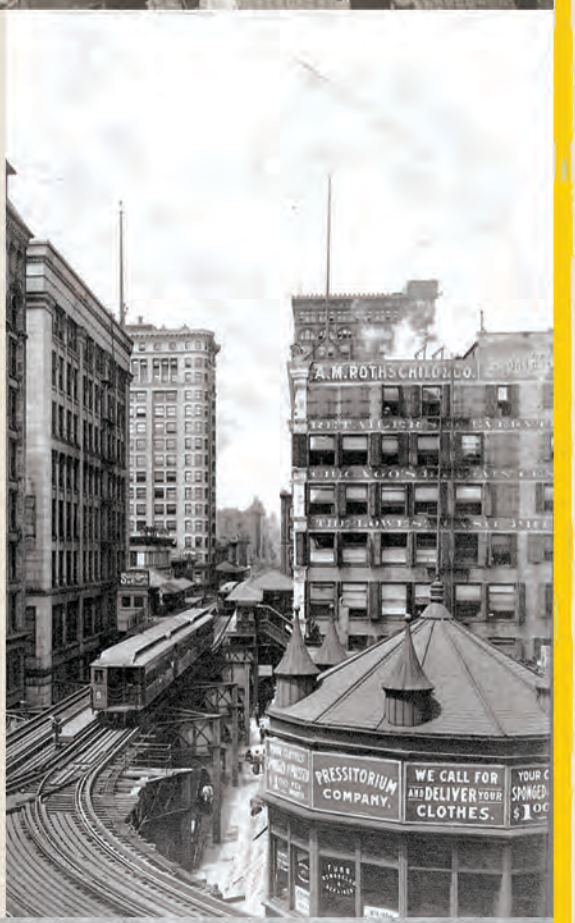
CHICAGO TRANSIT AUTHORITY

LOOP "L" CENTENNIAL

Cicero, Ill.

SETTING

GOLDIE takes place in the 1920s, in and around the City of Chicago and its suburb of Cicero, the home of Al Capone.



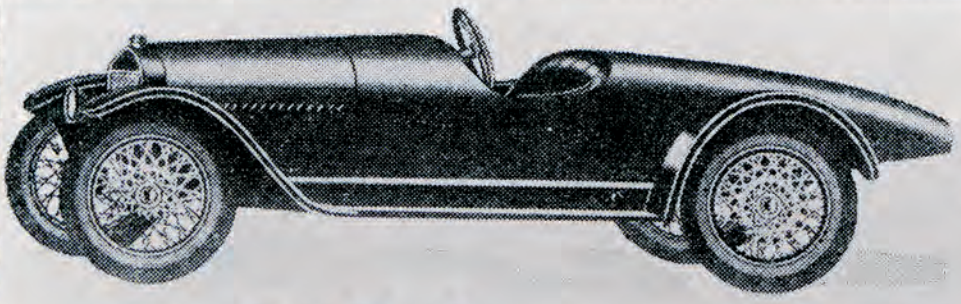
STRUCTURE

GOLDIE will be structured like a film. There will be a beginning, middle and end and all lead characters will have complete arcs.

ACT ONE (seasons 1-2) will follow a similar structure as THE GODFATHER in that it will depict the rise of the older brother, John "Big Blac" Brown, Jr., as the champion for The Chicago Outfit. Big Blac will ultimately fight the champion for the rival North Side Gang. But like Sonny Corleone, Big Blac crumbles under the weight of his own recklessness when he refuses to take a dive and knocks out Dean O'Banion's champ. This paves the way for his younger brother, Goldie, to ascend to Champion of Chicago.

ACT TWO (seasons 3-4) will follow Goldie through his meteoric rise with Al Capone and The Chicago Outfit. We'll watch as he knocks out one opponent after another. He'll even get his shot at taking out a white Champion. But we'll also see Goldie sell off pieces of his soul when he takes dives to appease the mob. And it'll be these dives that eventually pushes Goldie toward his ultimate awakening.

ACT THREE (season 5) will climax with Goldie outsmarting the mob and finding the true meaning to life.



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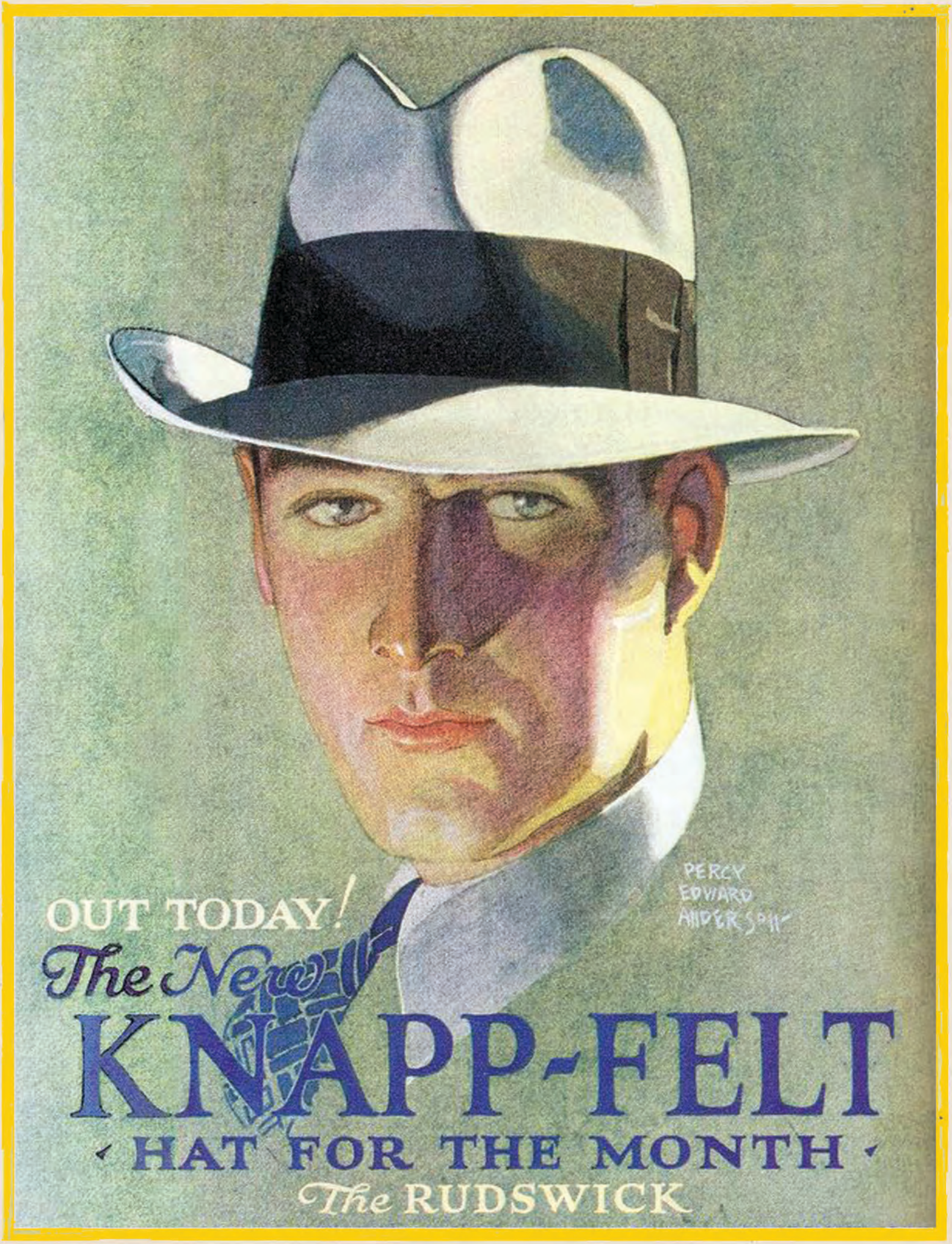
TONE AND STYLE

The visual style will blend 1920s Chicago with modern technologies like 4K and VFX possibilities. The cinematography will be vibrant, just like the time in which our story takes place. The pace will match the mood of each character and the content of each scene.

The show will feature many period details (music, clothing, cars, architecture, technology, etc.) This time in history is so rich with these details that they almost become characters themselves.

The soundtrack should similarly feel period, but timeless. Classic songs will only come from sources such as stage performances, radios and record players; most of the music will be original, which we imagine as a cinematic, orchestral sound.

EVERLAST



OUT TODAY!

The New

KNAPP-FELT

HAT FOR THE MONTH

The RUDSWICK

DRAMA

GOLDIE's drama will be rooted in the theme of "family" and at the core is Joe Brown and his family. Expanding outward, we have the boxing family, but more specifically the black, boxing family and their bond of fighting within a system that hides their greatness. Further out from there we have the mob "families" and their wives and children. Even street gangs, overflowing with wannabe mobsters, are built on family structures.

Circle No. 37 on Inquiry Card

ON THE CARD FOR THE BROWN FAMILY

JOE BROWN
Nationality: American
Age: 19
Affiliation: The Chicago Outfit
Nickname: Golden Boy
Height: 5'11"
Weight: 190
Reach: 71"
Strengths: Disciplined Fighter, High Character, IQ
Weaknesses: Too trusting, He's got a big heart

JOHN BROWN, JR.
Nationality: American
Age: 21
Affiliation: The Chicago Outfit
Nickname: Big Blac
Height: 6'3"
Weight: 215
Reach: 74"
Strengths: Athletic, Aggressive, Powerful Right Hand
Weaknesses: Reckless

KATIE BROWN
Nationality: American
Age: 40
Nickname: Ma'
Strengths: Matriarch, Kind and Wise
Weaknesses: Lack of Education

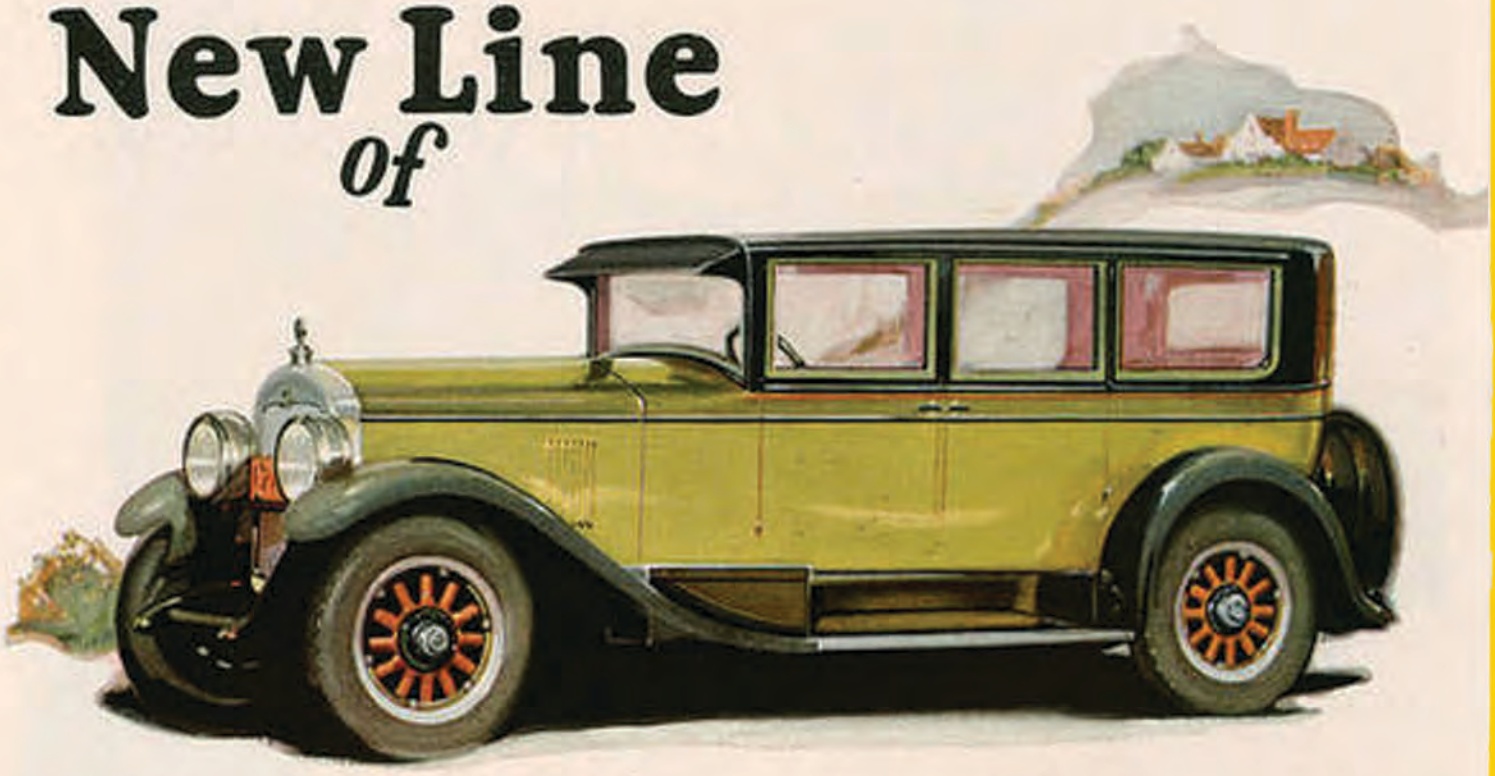
ON THE CARD FOR THE BROWN FAMILY

ALICE BROWN
Nationality: American
Age: 13
Nickname: Apple
Strengths: A fast mind
Weaknesses: An even faster mouth

JACK BROWN
Nationality: American
Age: 44
Affiliation: The Chicago Outfit
Nickname: Uncle Jazz
Strengths: Father Figure, Saxophone Specialist
Weaknesses: Slow liquor and fast women

JOHN BROWN, SR.
Nationality: American
Age: Dead
Affiliation: North Side Gang
Strengths: Loves his family
Weaknesses: Body found in river, Bullet between eyes.

A New Line of



Cadillac Cars

The simplest, quickest way to convey to you an adequate conception of these new Cadillac cars—the most superlatively beautiful line that Cadillac has ever produced—is to record a practical and highly important fact.

Providing, by means of new engineering, a new standard of beauty, a new measure of ease and a new brilliancy of performance unequaled in Cadillac history—and true to all the fine Cadillac traditions

That fact is that in the development of these new cars, Cadillac has expended more than $2,500,000 in jigs, tools and dies alone for the *purpose of producing the finest Cadillac in history.*

All of the resources—engineering, purchasing and manufacturing—of both Cadillac and General Motors have been brought to bear upon this paramount object.

All of Cadillac's 23-year experience in manufacturing fine cars—the last 11 years with eight-cylinder cars exclusively—unites with Cadillac's latest engineering conceptions in producing this new creation.

We are certain that you will share our opinion that the new line of eight-cylinder Cadillac cars not only surpasses all others in every important essential, but goes far beyond Cadillac's previous best.

The new Cadillac cars are now being shown by Cadillac dealers everywhere.

CADILLAC MOTOR CAR COMPANY

THE MOBSTERS

The Italians, often referred to as the Chicago Outfit, are the most prevalent arm of organized crime in Chicago and they are the most feared.

Next up is the Irish Mob, also known as the North Side Gang. These guys will do anything to get the upperhand on The Outfit.

Although they serve as recruitment arms for the organized crime syndicates, street gangs like the Circus Gang and the Forty-Two Gang are full of violent teens, black and white, who often prove themselves to be a bit too much to handle, even for the Mob.

ON THE CARD FOR THE MOBSTERS

ALPHONSE CAPONE
Nationality: Italian American
Age: 22
Affiliation: The Chicago Outfit
Nickname: Scarface
Strengths: Intelligence, Tough
Weaknesses: New to the City of Chicago

JOHNNY TORRIO
Nationality: Italian
Age: 38
Affiliation: The Chicago Outfit
Nickname: The Brain
Strengths: Smartest of Hoodlums
Weaknesses: Wants control of the whole city

JIM COLOSIMO
Nationality: Italian
Age: 44
Affiliation: The Chicago Outfit
Nickname: Big Jim
Strengths: Union ties
Weaknesses: Lack of ambition, Easy Target

ON THE CARD FOR THE MOBSTERS

FRANK McERLANE
Nationality: Irish American
Age: 28
Affiliation: The Chicago Outfit
Nickname: None
Strengths: Ally to The Outfit, Tommy Gun Specialist
Weaknesses: Temper, Alcoholic

DEAN O'BANION
Nationality: Irish American
Age: 28
Affiliation: North Side Gang
Nickname: None
Strengths: Heist Architect, North Side Gang Leader
Weaknesses: Greedy

GEORGE MORAN
Nationality: French American
Age: 27
Affiliation: North Side Gang
Nickname: Bugs
Strengths: Petty Crime Ace
Weaknesses: Stubbornness

MOB EFFECT

Respected by some and feared by most, organized crime controls every aspect of city life from politicans to garbage unions, from Vaudeville stars to boxing greats. Everyone has to answer to the mob.

To keep a slender figure
No one can deny...

Reach for a
LUCKY
instead of a sweet

"It's toasted"

No Throat Irritation - No Cough.

ON THE CARD FOR THE DAMES

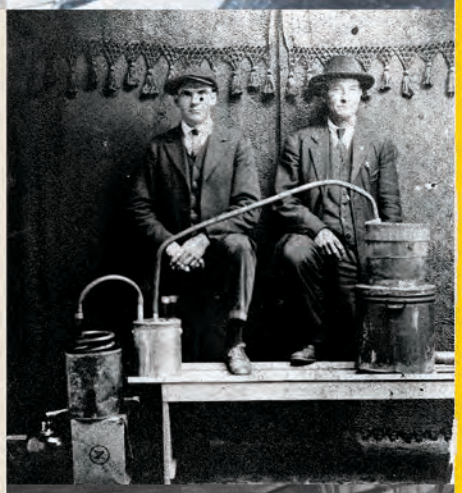
MAE CAPONE
Nationality: American
Age: 24
Occupation: Housewife
Affiliation: Al Capone
Strengths: Dedicated, great mother
Weaknesses: Married to Al Capone

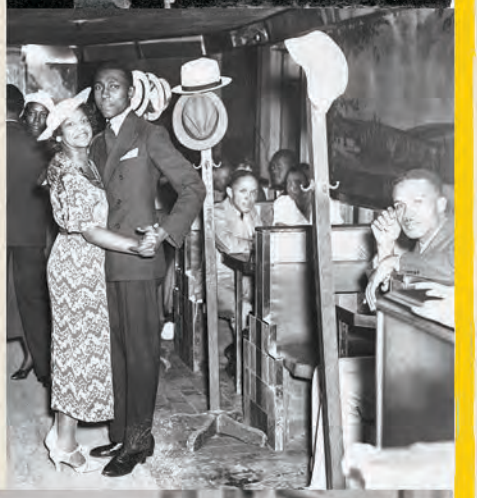
VERA
Nationality: Unknown
Age: 25
Occupation: Mistress to Al Capone
Affiliation: Whomever is in power
Strengths: Cunning, beautiful face, smooth talker
Weaknesses: Narcissistic

LADY EVERLEIGH
Nationality: American
Age: 50
Occupation: Madam
Affiliation: Highest bidder
Strengths: Knows what men want
Weaknesses: Too old to be what men want

PROHIBITION

The Volstead Act of 1920 takes alcohol out of the hands of legal establishments and throws it into the claws of organized crime. Alcohol may be illegal, but demand is never higher as bootlegging becomes big business. "Bathtub gin", as it's commonly called, as well as Canadian whisky become the drinks of choice and speakeasies the destination for all.



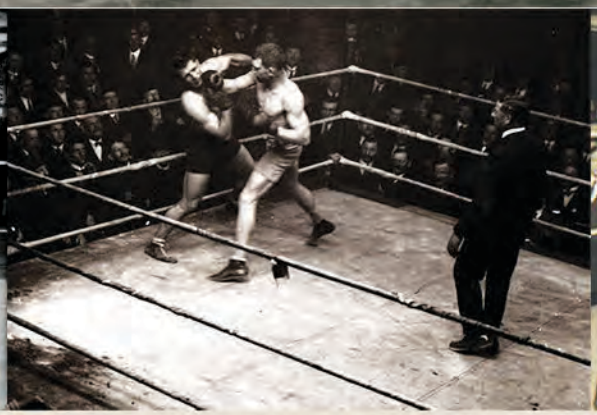


ON THE CARD FOR PUBLIC OFFICIALS

WILLIAM HALE THOMPSON
Nationality: American
Age: 51
Occupation: Mayor of Chicago
Affiliation: The Chicago Outfit
Strengths: Can smell money, talks brave
Weaknesses: Greedy coward, unethical

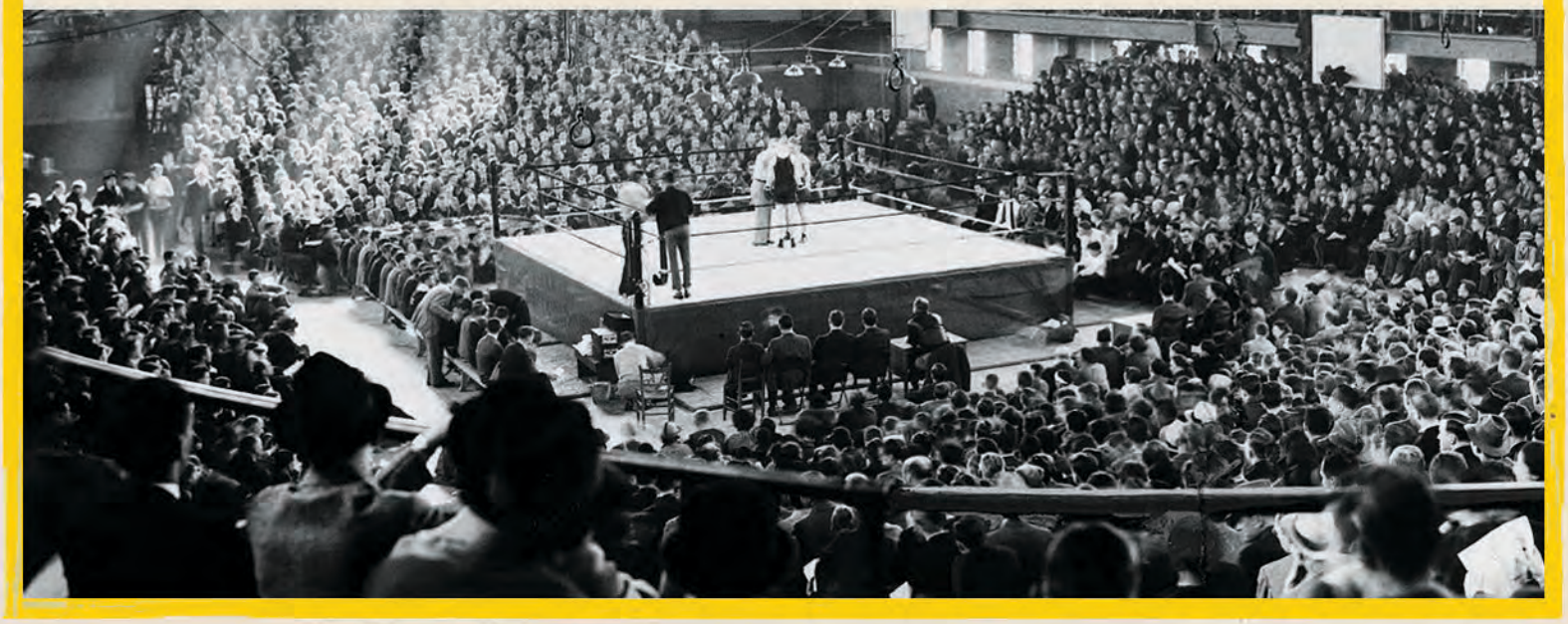
CHARLES C. FITZMORRIS
Nationality: American
Age: 36
Occupation: General Superintendent of Police
Affiliation: Whomever pays the most
Strengths: Knows his role, decisive
Weaknesses: Quick to anger, loses control easily

MATTHEW SHOEMAKER
Nationality: American
Age: 30
Occupation: Detective
Affiliation: Can't be bought
Strengths: Honorable, No family to worry about
Weaknesses: Honorable, No family to worry about



BOXING IN THE 1920s

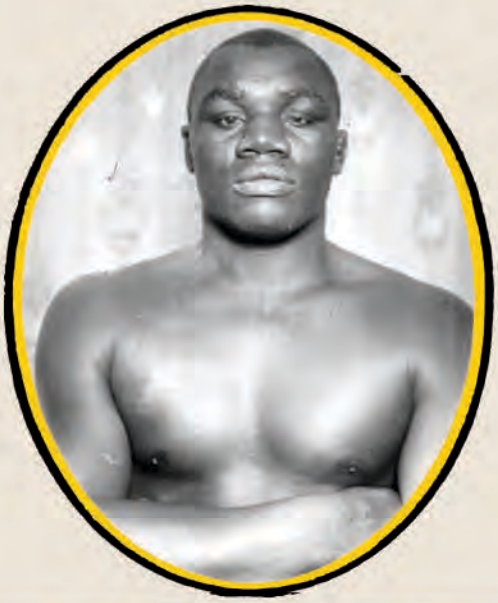
Due to the mob's rigging of a championship match, prizefighting in the city of Chicago is banned from 1901 to 1926. Like alcohol, boxing is pinned under the thumb of organized crime and forced underground where boxers fight for their lives and the pride of their mob affiliations.



ON THE CARD FOR LOCAL CONTENDERS

JAKE McCULLOUGH
Nationality: Irish American
Age: 22
Affiliation: North Side Gang
Nickname: Stone
Height: 5'11"
Weight: 195
Reach: 70"
Strengths: Can take a beating
Weaknesses: Doesn't know when to quit

VINCE RUSSO
Nationality: Italian
Age: 24
Affiliation: The Chicago Outfit
Nickname: Bombardier
Height: 6'0"
Weight: 200
Reach: 71"
Strengths: Ring Technician
Weaknesses: Glass Jaw



SAM LANGFORD
Nationality: Canadian
Age: 34
Affiliation: None
Nickname: Boston Terror
Height: 5'7"
Weight: 185
Reach: 74"
Strengths: Explosive, Endurance, Ring Experience
Weaknesses: Pride

THE MUSIC

Although the creators envision the composition of a traditional score, Jazz is the most common form of music enjoyed by all strata of society in the 1920s. Just imagine, greats like Joe "King" Oliver, Louis Armstrong, Jelly Roll Morton, Earl Hines and Duke Ellington playing on radios and record players. These musicians will also frequent the performance venues of club owners and mobsters alike. But, like black athletes of this era, black entertainers were also forced to pay the mob large portions of their future earnings in order to perform.

As the Great Migration of blacks from the south continues, the sound of music in Chicago changes. Singers like Bessie Smith and musicians like Big Bill Broonzy migrate north and bring with them the pain of life in the Jim Crow south.

ON THE CARD FOR GUEST ENTERTAINERS

BILL ROBINSON
Nationality: American
Age: 42
Nickname: Mr. Bojangles
Strengths: Tap Dancer, Actor, Singer
Weaknesses: Perceived as an "Uncle Tom"

BESSIE SMITH
Nationality: American
Age: 26
Nickname: Empress of the Blues
Strengths: Blues Singer, Actress
Weaknesses: Looked down upon as a "rough" Woman

GILBERT M. ANDERSON
Nationality: American
Age: 41
Nickname: Broncho Billy
Strengths: Actor, Writer, Film Director, Producer
Weaknesses: Celebrity

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